

Saaskart

SEO / AEO Analyst

Marketing · Remote (India) · Full-time

About Saaskart

Saaskart is building the trusted marketplace and intelligence layer for how the world discovers, compares, evaluates, and buys software, AI agents, and service providers — powered by SIA, our AI buying assistant. We are remote-first, high-ownership, and buyer-first: we never sell a ranking and never fake a review.

About the role

You drive how Saaskart gets discovered — across traditional search and the new answer-engine era. You own technical SEO, content optimization, and AEO (answer-engine optimization) so our marketplace, comparisons, and buyer guides rank, get cited, and convert.

What you'll do

- Own keyword and topic strategy, on-page optimization, and technical SEO across a large, programmatic site.
- Optimize for AI overviews and answer engines — structured data, citeable content, and AEO best practices.
- Run technical audits (indexing, performance, internal linking) and prioritize fixes with engineering.
- Analyze rankings, traffic, and conversions; build dashboards and report on impact.
- Partner with content and engineering to scale high-quality, optimized pages.

What we're looking for

- 3+ years in SEO with measurable organic growth, ideally on large or programmatic sites.
- Strong technical SEO foundation and familiarity with structured data and schema.
- Awareness of how AI-driven search and answer engines are changing discovery.
- Comfort with analytics, Search Console, and SEO tooling; SQL a plus.

Nice to have

- Experience with marketplace or directory SEO.
- Content strategy and editorial collaboration experience.

How to apply: email careers@saaskart.co or apply at saaskart.co/careers with your resume and a short note on what you'd want to own. All roles are full-time and remote (India).